

ESTIMATE



Arbcentrix

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PREPARED BY:

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PREPARED FOR:

ANC 3G

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PROJECT SCOPE

This project entails a thorough redesign of the ANC3G website to enhance its aesthetics, functionality, and user experience. We will analyze the current site structure, gather user feedback, and develop a new design concept aligned with the organization's goals. The objectives include implementing a modern interface, ensuring responsive design for optimal viewing on all devices, and enhancing functionality with new features. We'll focus on seamless content migration, optimizing for search engines, and rigorous testing to address any issues before launch. The goal is to create a visually appealing, user-friendly website that effectively communicates the organization's message and engages its audience.

Discovery and Planning: FREE

- Analysis of current site and user feedback

Design and Development: \$5,000

- Redesigning visual elements for a modern, responsive interface
- Up to 3 rounds of revisions
- Coding and integration of new design
- Implementation of new features and functionality
- Compatibility testing across devices and browsers

Content Migration: \$1,500

- Transfer of existing content to the new design

Testing and QA: \$1,000

- Thorough testing to identify and fix bugs
- Ensuring smooth user experience

Launch and Deployment: \$1,500

- Deployment to live server
- Final checks and coordination with hosting provider

Training and Support: \$1,000

- Training and documentation on using new website and its features
- 30-days Ongoing support post-launch

TIMELINE

- **Project Kickoff (Week 1-2):**
 - Define project scope, requirements, and goals.
 - Assign roles and responsibilities.
 - Set up communication channels and project management tools.
- **Data Gathering (Weeks 3-5):**
 - Gather content from stakeholders
- **Design Phase (Weeks 6-12):**
 - Design website and share mockup with the client
- **Implement on Website (Weeks 13-18):**
 - Develop website frontend and backend functionality.
 - Integrate third-party tools and APIs.
 - Conduct testing for bugs and compatibility.
- **Testing and Quality Assurance (18-20):**
 - Perform comprehensive testing of website functionality.
 - Conduct user acceptance testing.
 - Address and fix any issues identified.
- **Deployment (Week 20):**
 - Migrate website to live link.
 - Conduct pre-launch checks and launch the website.
- **Post-launch Support and Maintenance (Week 20-24):**
 - Monitor website performance and address any issues.
 - Provide ongoing support and maintenance as needed. If beyond timeline and scope, additional expense may incur, which will require additional approval from both parties.

ESTIMATE

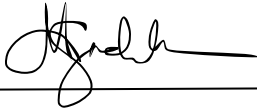
The total budget for this project is \$10,000 USD. Any additional expenses beyond the scope outlined in this document will require prior approval from both parties.

ASSUMPTIONS

- Content (text, images, videos, etc.) will be provided by the client unless otherwise agreed upon.
- The client (ANC 3G) will provide timely feedback and approvals at each project stage to avoid delays.
- Access to website, form platform, google docs, and other assets will be provided by ANC 3G.

APPROVAL

This project scope document requires approval from both parties before proceeding with the project. By signing below, both parties acknowledge their agreement with the contents of this project scope document.

 6/6/2024

Maan Sacdalan
President
Arbcentrix, Inc.

ANC 3G
[Name, Signature and Date]