

Streamlining Participation, Increasing Engagement

An introduction to Go Vocal



Phases

1 2 3 4

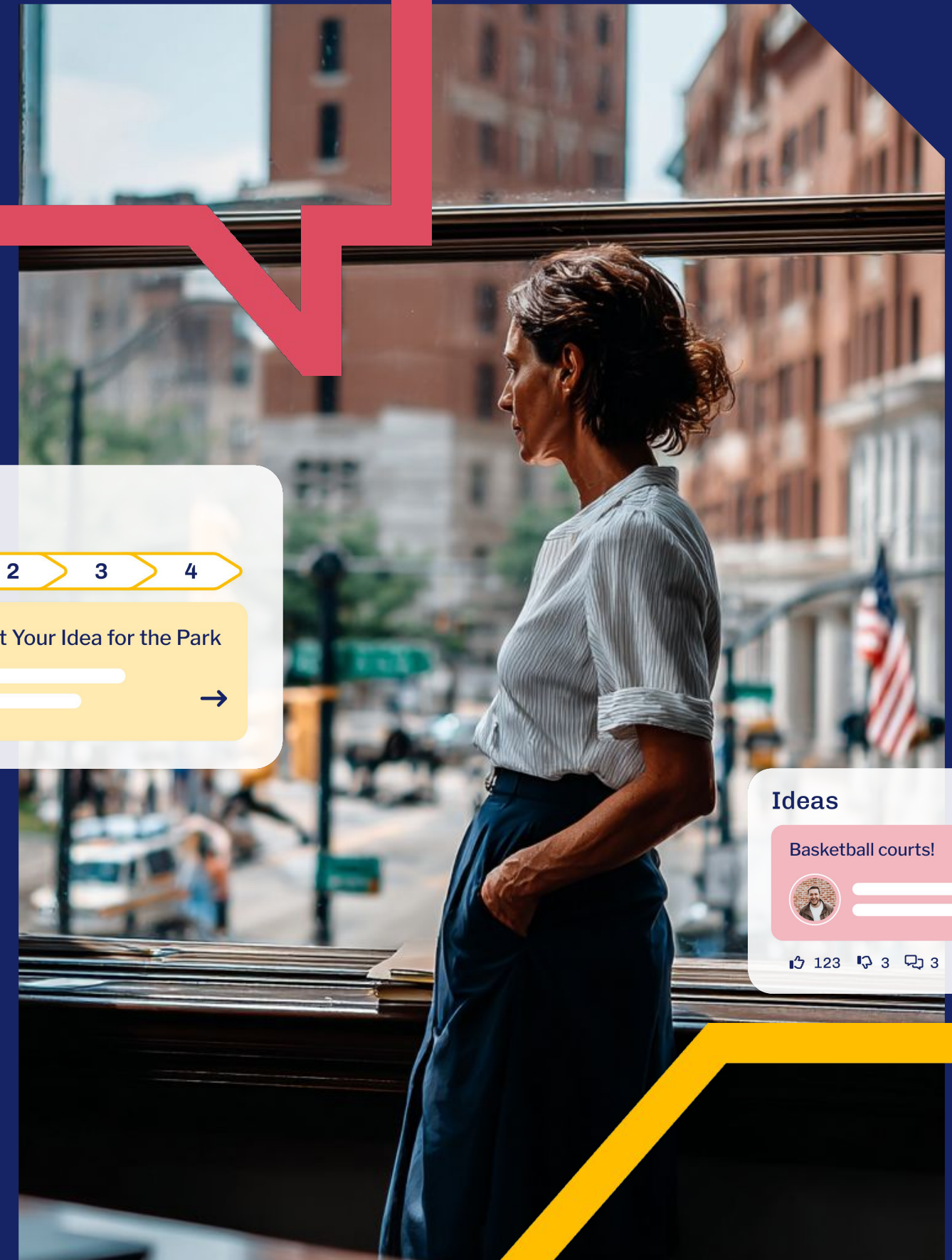
1 Submit Your Idea for the Park

→

Ideas

Basketball courts!

123 3 3



Global impact



600+

Governments

25,000+

Projects

2,500,000+

Engaged community members

Our recognitions

Top-rated by **People Powered**,
#1 on features, a perfect 100/100,
standing out among the 30 best
international participation tools

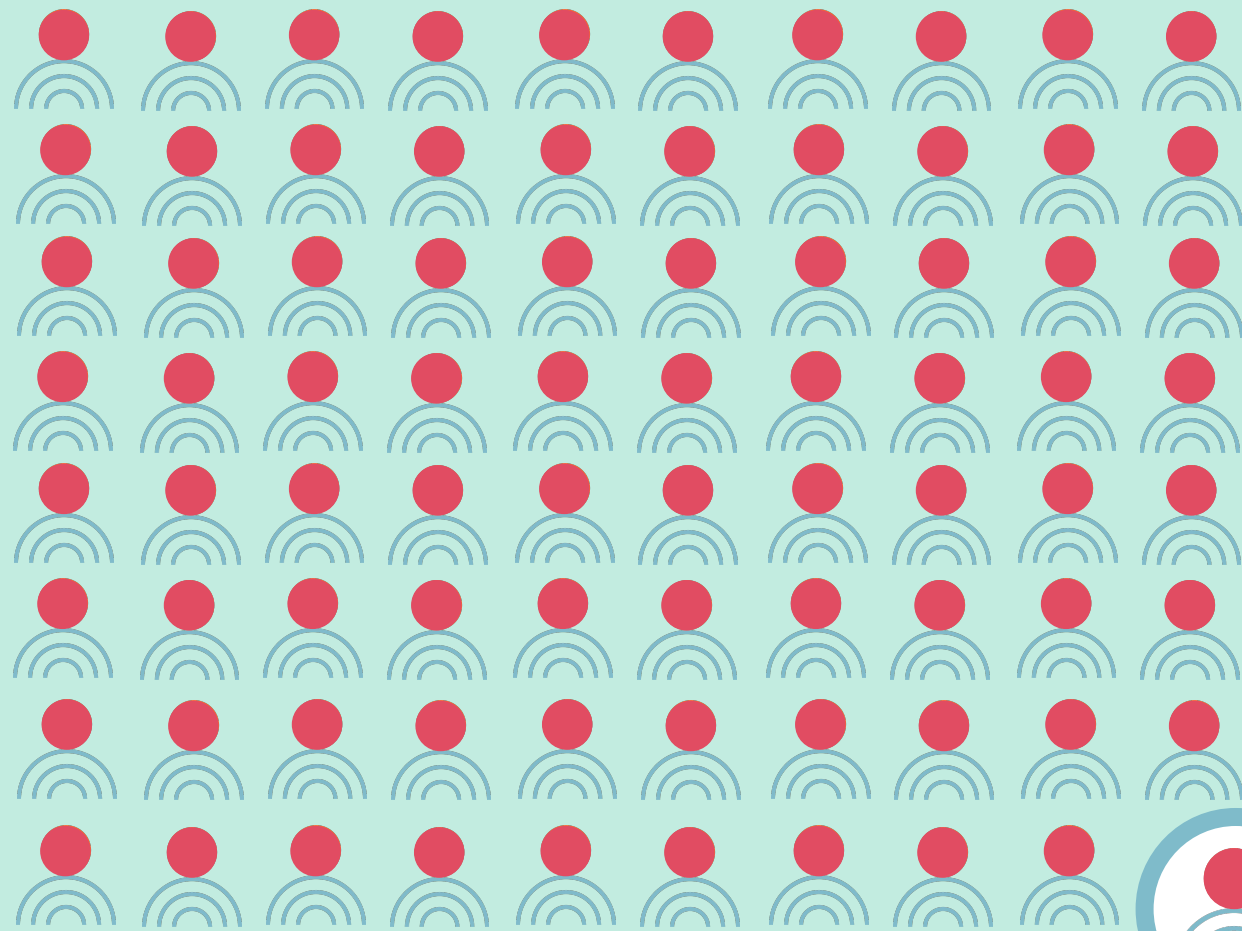
Certified



Corporation

The Problem: Eroding trust

Traditional engagement channels are **broken...**



... 80% of residents want to participate more often, but govts only hear from the **“Same Ten People”**

Engagement Is Not a Want, It's A Need

- Engagement is increasingly becoming **mandated**

Political Cost: Eroding Trust

- Residents don't feel **heard or represented**
- Decisions shaped by **loudest voices**

Financial Cost: +20-30% per Year

- Decisions made with **incomplete knowledge**
- Delayed project delivery** and poor policy outcomes

STATE OF ENGAGEMENT

1 Fragmented tools



Offline events



Survey tool



Email tool



Mapping tool



Social media



Website contact form

2 Fragmented sources

- An Excel file in someone's drive after manually copying the input
- Where does this end up again?
- Post-its, quick notes, people's heads...
- 10 people's inboxes
- Excel file on someone's drive
- Comment threads below 18 different posts

3

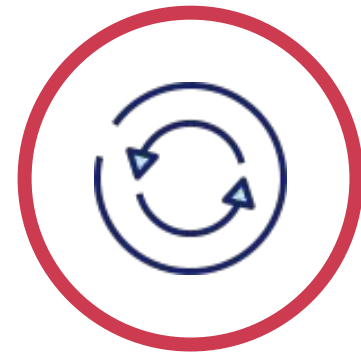
Resource-intensive process to get one comprehensive overview

Go Vocal makes community engagement and governance more:



Inclusive

Reach more people across demographics with one platform blending **on and offline** engagement



Streamlined

Replace the patchwork of tools and manage projects, **from start to finish,** in one platform

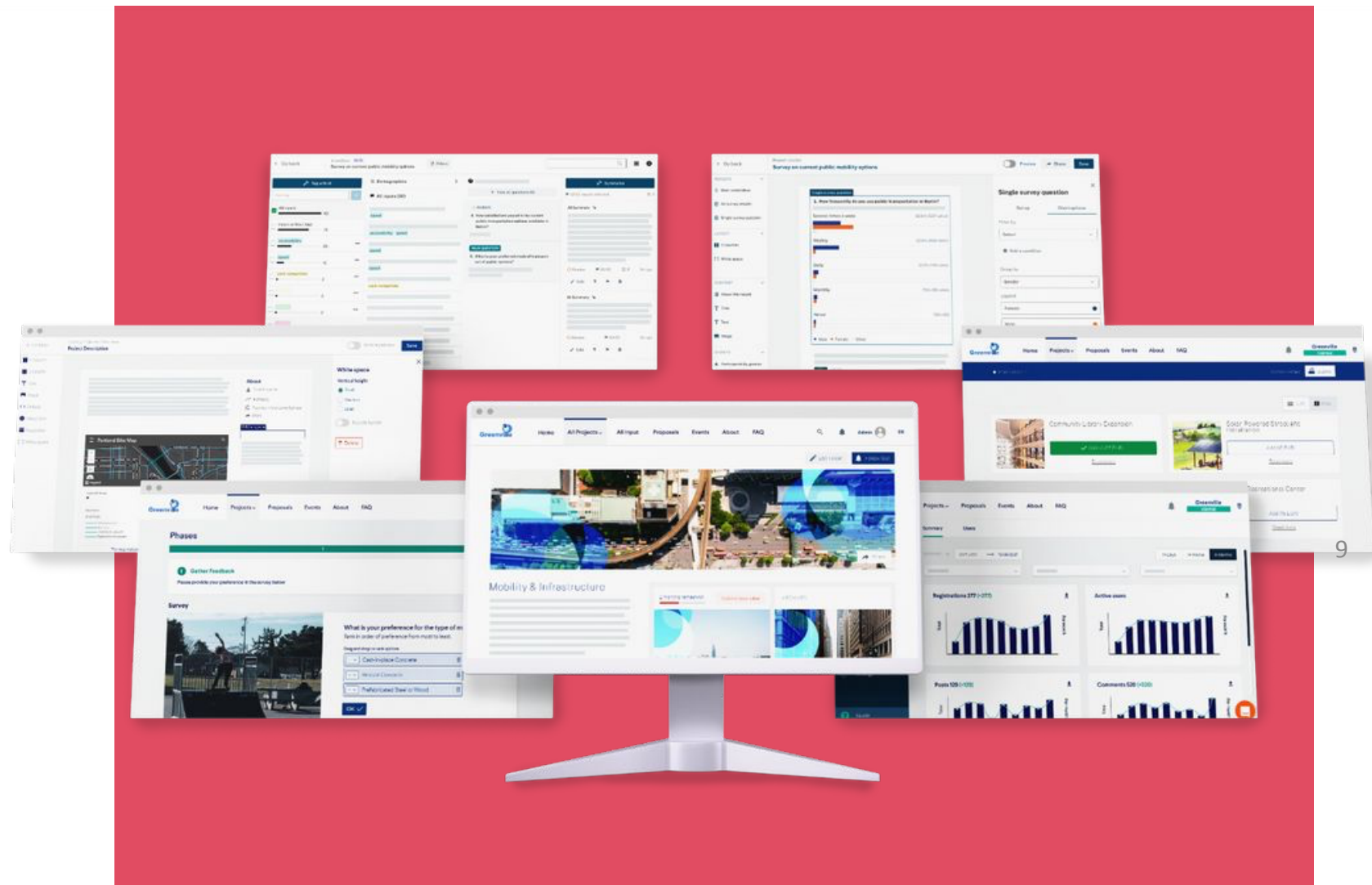


Effective

Leverage **AI** to save time and turn open input into clear insights for and instant-ready reports



Your one central hub for all engagement projects

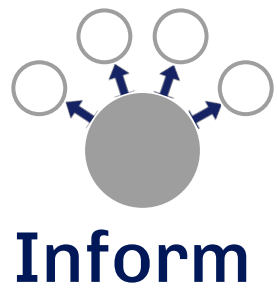


“

“Go Vocal helped us build trust by showing residents we’re listening – and explaining what we could or couldn’t do with their input.”



Danene Sorace,
Mayor, City of Lancaster, PA



Inform

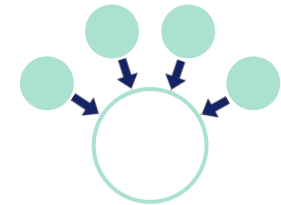
Residents stay updated via email or text

 Information

 Email & messaging

 Follow

 Events



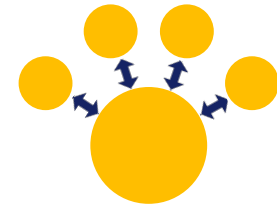
Consult

Residents give quick or detailed feedback - results are private unless shared

 Surveys & Planning tool*

 AI Offline Integration*
(Form Sync & Echo)

 Polls



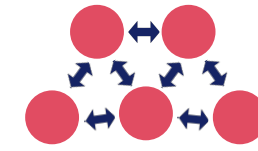
Involve

Residents publicly discuss and give feedback to a set of options or plans

 Voting & prioritization

 Resident satisfaction tracking*

 Document Annotation*



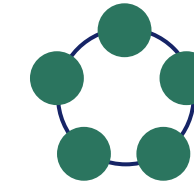
Collaborate

Residents share and discuss each other's ideas and contributions

 Ideation

 Mapping

 AI Deliberation*



Empower

Residents co-decide through their online vote for projects, ideas, or proposals

 Proposals

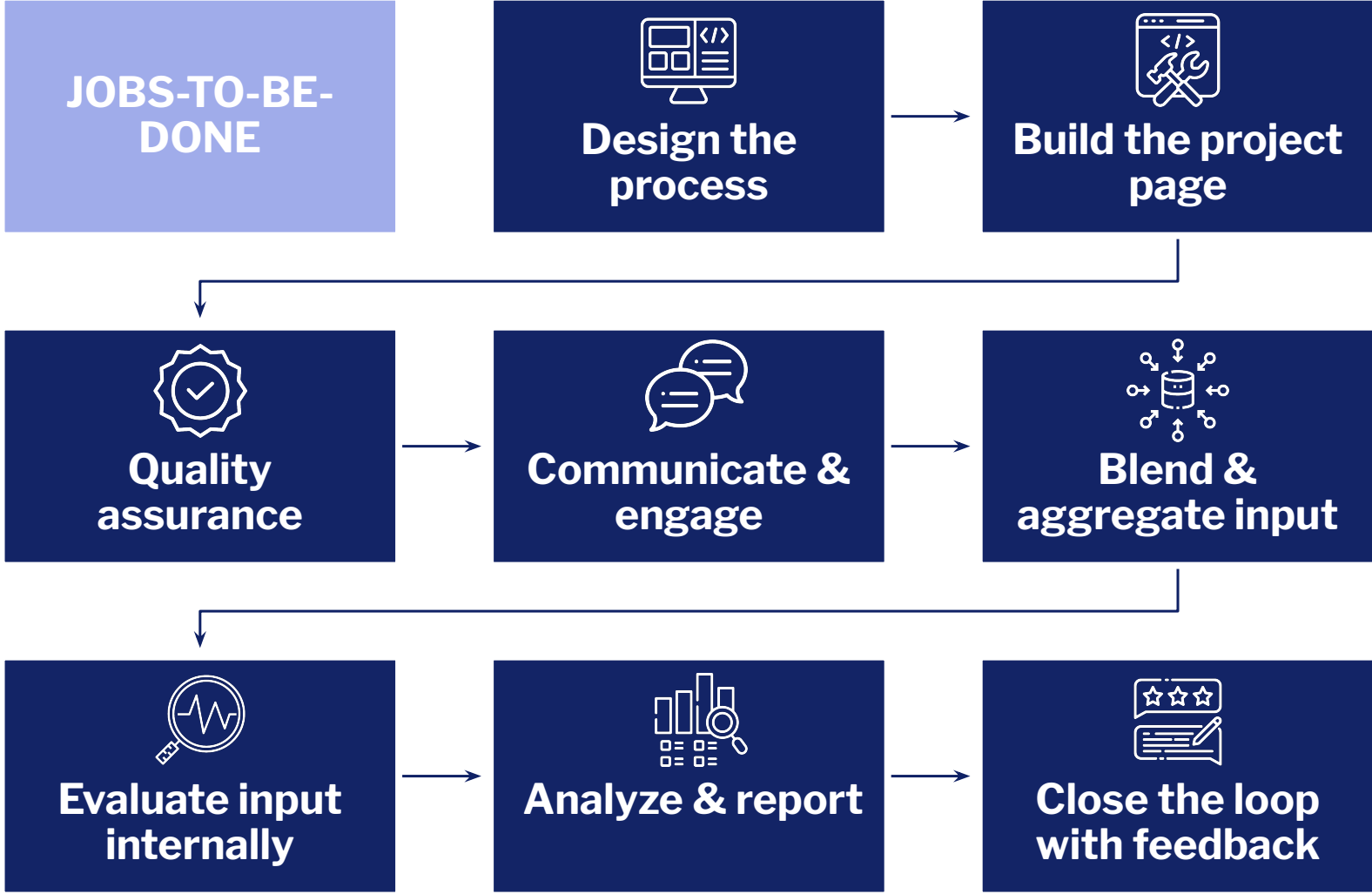
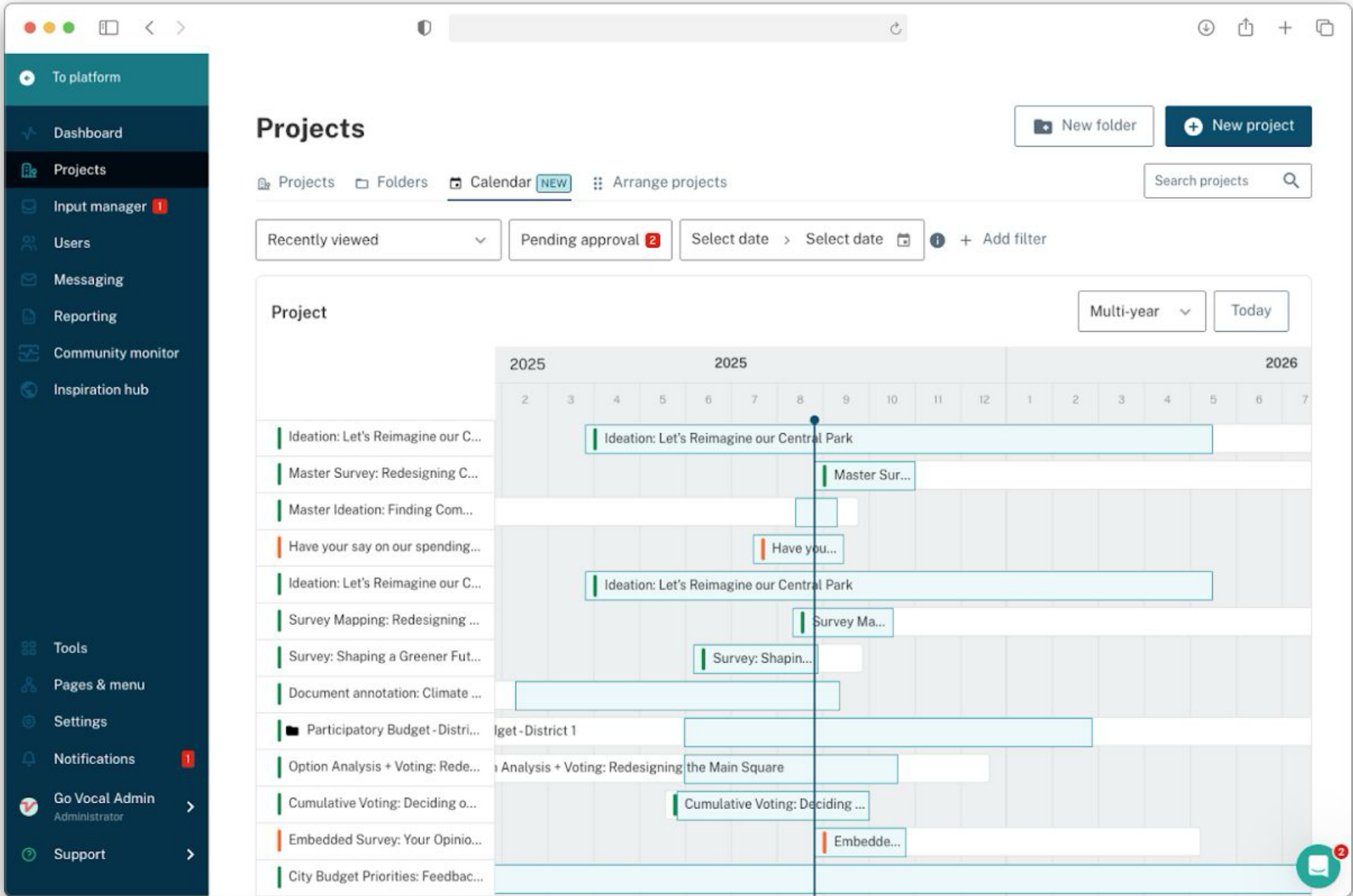
 Online workshops*

 Participatory Budgeting

*** Unique Go Vocal Capabilities**

Engagement workflow management

Streamlined workflows ensure projects are launched and managed with maximum efficiency.



Elevate your engagement

Dedicated engagement experts and a global community of practitioners.

Our team of participation experts provide training, strategic support, and ensure you get the most from your platform.



Tailored onboarding to meet your needs



A global community of engaged governments



Exclusive expert resources and tools to nurture your culture of engagement



Sophie Zinn
Gov Success Manager |  Denver, CO



CASE STUDIES TO INSPIRE

Centering engagement and efficiency in governance for Lancaster's staff and residents

 60,000  engage.cityoflancasterpa.gov

The Go Vocal platform has been key in building a strong culture of engagement across the city, with its ease of use and clear impact enabling **seamless adoption by all departments.**


The results speak volumes: more residents participating in decisions that affect their lives, and better policies that reflect diverse community needs.

10,000+

residents engaged in projects across different policy domains.


13x

increase in engagement from traditionally underrepresented communities



Ewell Plaza Art Explorations

Public art will help to beautify and shape Ewell Plaza. Let us know what you think to inspire artists working on current and future public art projects for Ewell Plaza.

 +464 participants



CASE STUDIES TO INSPIRE

Maximizing efficiency in Montgomery County

 861,000  engage.montgomerycountypa.gov

The team at Montgomery County leveraged Go Vocal's platform to modernize their community engagement efforts.

By leveraging digital engagement and streamlining their workflows, they were able to expand their reach, reduce costs, and enhance data analysis, all while saving valuable time.

80%

time saved to reach a broader group of community members.

55%

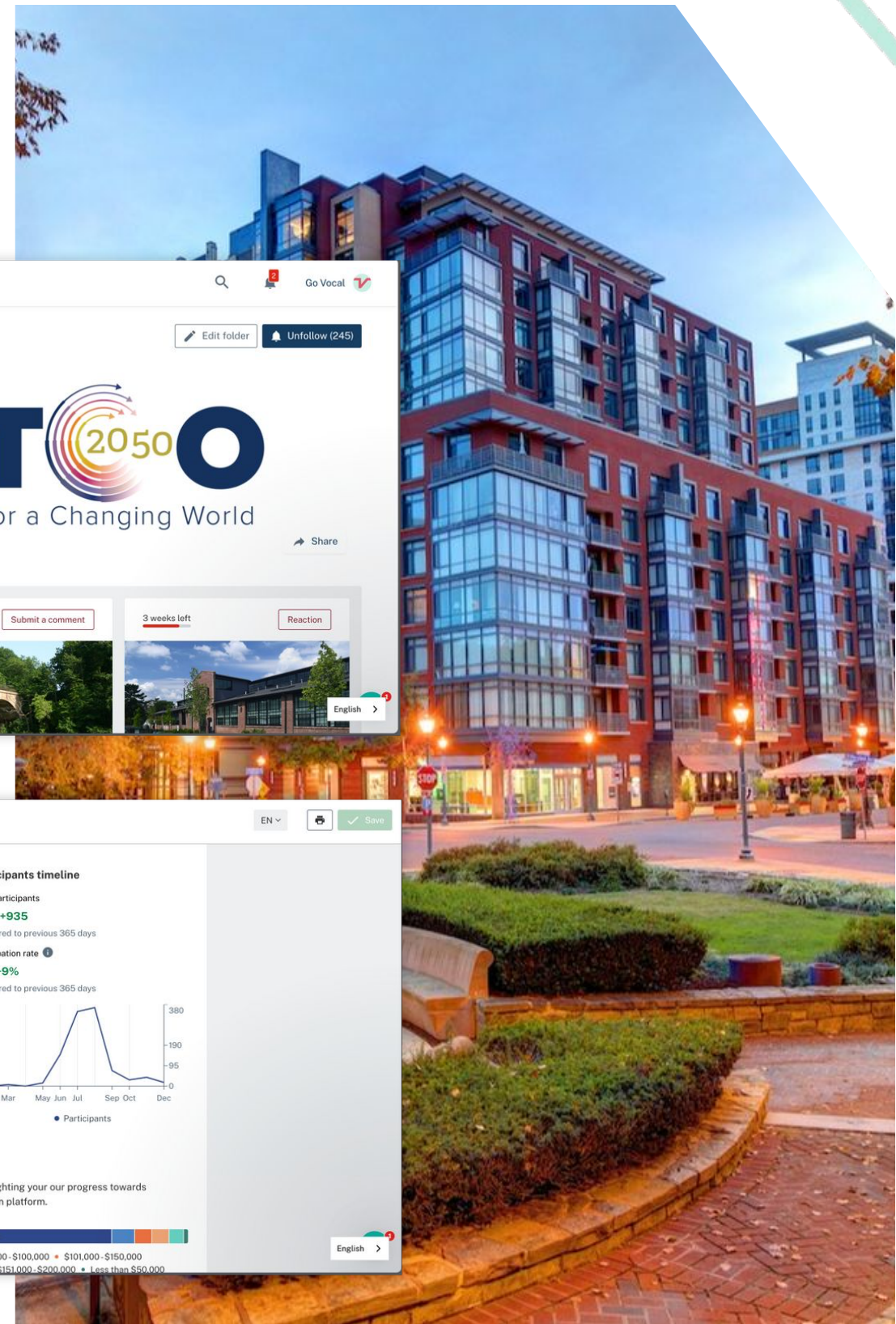
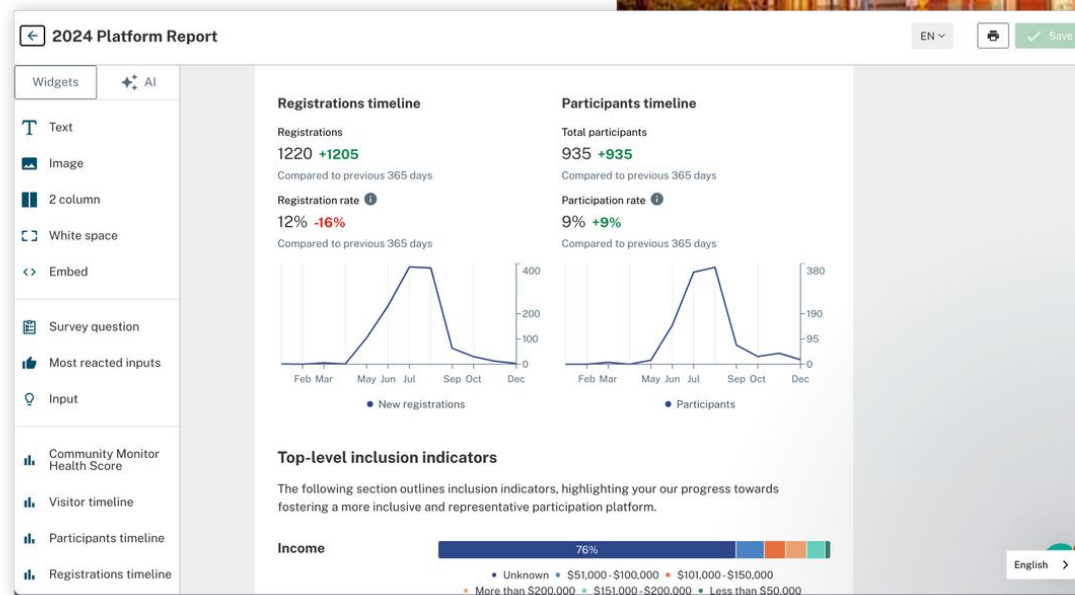
savings in costs related to reaching the number of community members.

75%

time saved on manual tasks like data analysis and report generation.

70%

reduction in costs related to translation and project management.





Ready to streamline your processes and make decisions genuinely represent your community?

Discover how Go Vocal can help you
achieve more



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